

Historic Brule-St. Croix Waterway & Portage Trail and Sustainable Tourism Project

Meeting Date & Time: March 27, 2007, 2pm

Meeting Location: Superior-Douglas County Convention & Visitors Bureau, Superior, WI

Participants: Jane Anklam (West Wisconsin Land Trust), Tracy Mandelin, Scott Peterson, Meg Thoreson (Solon Springs), Dave Thorson (Barnes)

Minutes:

1. There was a discussion and review of the draft "St. Croix Riverfest" brochure.
2. Meg Thoreson indicated that there is an interest at the Village of Solon Springs and the Solon Springs Economic Development Commission to host conferences at the Community Center.
3. It was suggested that Riverfest planning activities be broken into five areas:
 - Sustainable Tourism Workshop
 - Watershed Conference
 - Riverfest watershed-wide activities
 - Entertainment event
 - Art community participation.

Each area would be pursued by a small group of individuals in terms of feasibility, possible funding sources, program ideas, theme (focus), etc.

It is anticipated that if Riverfest is successful, it would change from year to year. Some components such as the watershed conference might be constant, but other components would be added, removed, or change in their focus.

Tracy Mandelin volunteered to contact additional individual who might have an interest in one or more of the above areas.

4. There was interest in including Ashland and Washburn eco-municipality discussions within the Sustainable Tourism Workshop.
5. The date of the next meeting was not scheduled.